

# PSG-NKU MBA PROGRAMME

Transforming students into powerful professionals and confident entrepreneurs.



# MBA PSG-NKU

Four Semester  
MBA  
PROGRAMME

JOINTLY OFFERED BY  
**NORTHERN KENTUCKY UNIVERSITY, USA &  
PSG INSTITUTE OF ADVANCED STUDIES**

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# Two Year Full-Time MBA Programme

## Eligibility

- Any Undergraduate Course (Min 70% required)
- Composite Score of 550 in MAT
- TOEFL / IELTS / Duolingo Score (Min 79 / 6.5 / 105 respectively)

## About PSG

The PSG & Sons' Charities located in the city of Coimbatore is one of the oldest and the most vibrant charitable organization in India. The trust has over 26 educational institutions of repute ranging from Kindergarten to Doctoral Studies across Arts, Science, Engineering, Technology, Medical, Management and research.

## About PSG IAS

PSG IAS was founded to promote high quality research as well as to create opportunities to collaborate with universities abroad. PSG IAS has entered MOU's with more than 30 Institutions of repute across the globe to facilitate joint collaboration and research.

## About NKU

NKU is a growing metropolitan University of more than 14,000 students served by more than 2,000 faculty and staff near Cincinnati. Located in the quiet suburb of Highland Heights, Kentucky, seven miles southeast of Cincinnati, NKU has become a leading Institution in Greater Cincinnati and Kentucky by providing private school education at an affordable cost. With 10 out of the Fortune 500 companies having operations in the region, NKU offers students ample opportunities for career development. Through *Success by Design* strategic framework, NKU is committed to advancing student success aligned with the needs of the region by providing access to all individuals seeking higher education and preparing students for productive careers and community engagement.



14,500 + STUDENT ENROLLMENT



70 + MAJORS, 22 MASTER'S PROGRAM,  
ONE LAW SCHOOL



9 YEARS IN A ROW AMERICA'S  
BEST COLLEGES FORBES

## Pathway 1



## Pathway 2



**DUAL  
Specialization offered**

**Analytics  
&  
supply chain**



## Location of NKU



## Curriculum Information

The Master's Program provides an environment where students can expand their skills and career opportunities through a unique blend of theoretical and practical learning. The NKU MBA program is designed for students and working professionals aspiring for career growth. The program is flexible in schedule and format and allows students to choose current topics of interest and of market demand.

Level 1 - Comprising of basic courses and allied subjects to introduce familiarize and prepare students for upcoming semesters.

Level 2 - Foundation level course comprising of introductory graduate level management course.

Level 3 - Specialization courses offered by NKU faculty on supply chain and Analytics.

Level 4 - Core courses offering in depth coverage of key facets of management and business studies including MBA Practicum.