

PSG-LBU MBA PROGRAMME

Transforming students into powerful professionals and confident entrepreneurs.



INSTITUTE OF ADVANCED STUDIES

Research to Business



LEEDS
BECKETT
UNIVERSITY

United Kingdom

MBA PSG-LBU

18 Months
FULL TIME
PROGRAMME

JOINTLY OFFERED BY
LEEDS BUSINESS SCHOOL, UK &
PSG INSTITUTE OF ADVANCED STUDIES



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Eligibility

- Any Undergraduate Course (Min 60 % required)
- IELTS 6.0 (With individual components greater than or equal to 5.5) or an equivalent qualification



About PSGIAS

The PSG & Sons' Charities is one of the oldest and the most vibrant charitable organizations in India. It was formed in the year 1926 by the sons of P.S.Govindasamy Naidu with the committed objectives of promoting education at all levels, without any bias towards gender, caste or creed, and promoting technical education to empower the youth and the deprived sections of the society. PSG Institute of Advanced Studies (PSGIAS) was founded by PSG and Sons' Charities trust to promote high quality research in niche areas of science, technology and management, as well as to create opportunities for PSG Institutions to collaborate with universities abroad.

About Leeds Business School, Leeds Beckett University, UK

Leeds Beckett University (LBU) is a public university in Leeds, England with an annual intake of around 20,000 students at the undergraduate and postgraduate levels. It has a 200 year legacy in education, during which it has earned several awards and accolades.

Leeds University Business School is an AACSB, AMBA and EQUIS accredited B-School in West Yorkshire, England. Located in the prestigious Rose Bowl building in the city's thriving financial and business district, its students have access to outstanding learning facilities to complement their theoretical learning, including the state of the art Media Suite, the Trading Floor and the Simulation Suite. It provides students with excellent infrastructure and the opportunity to build important relationships with established businesses across industries.

Leeds Business School, believes in collaborative and practical learning. The programs here, are designed to engage students and support professional development through the direct application of theory in practice.

Simulations replicate the complexities of real-life scenarios that would challenge decision makers, improving decision making, critical thinking, communication and leadership skills.

The Graduate MBA develops knowledge and expertise needed to succeed in a managerial position in business. Another unique feature about the programme is the mandatory MBA Consultancy Project or MBA Work Placement. This would give students field experience in the domains of their choice whilst at Leeds, working part-time and full-time.

Core Modules

Students will complete the following three subjects in India in the first module :

- Marketing Dynamics
- Operations & Logistics Management
- Becoming a Master Manager

The following subjects will be covered in UK in the second module :

- Financial Analysis
- Strategic Management
- Technology Entrepreneurship

Besides this, students can choose one of the following modules in the UK:

- Corporate Finance
- Business Process Operations Management
- Management and People Organisation

Mandatory MBA Consultancy Project or MBA Work Placement

In a consultancy project, students will apply their learning to a real organisational issue at a strategic level across relevant business and management disciplines. They will be encouraged to work independently and also manage a client consultant relationship.

Alternatively, if a student opts for work placement, he/she will apply acquired theoretical knowledge in the workplace and enhance their practical experience.



Pathway

